

Kim Wallace, Ed.D.
Professional Educational Consultant



After a 26-year career in public education, from high school teacher to district superintendent, Dr. Kim Wallace joined UC Berkeley in 2020 to implement a statewide grant for K-12 leaders across California. In her consultant role at Process Makes Perfect, Kim specializes in administrative leadership, change management, policy and protocol, and emerging trends in education.

Dr. Wallace's new book, [*Leading the Launch*](#), contains a comprehensive field-tested 10-stage process for successfully implementing new initiatives in schools and districts. Ideal for a team book study, this resource includes strategies, tools, case studies, and end-of-chapter action plans and checklists to guide your work. ***Customized services may be held on location in your organization, in a personalized hybrid, or fully virtual format.***

Leading the Launch Action-Learning Series

90 minutes each ~15 hours total

Intensive 3-day sessions of 5 hours each also available

Session 1:	Set the Stage
Session 2:	Vet the Idea & Pitch the Proposal
Session 3:	Determine Priorities
Session 4:	Design the Proof of Concept, Prototype and Pilot
Session 5:	Engage Stakeholders
Session 6:	Gather and Analyze Data
Session 7:	Make a Decision
Session 8:	Plan and Deliver Professional Development
Session 9:	Launch the Initiative & Provide Ongoing Support
Session 10:	Putting it All Together



[Available on Amazon.Com](#)

- ✓ Teams of up to 5 participants cost \$7,850 for the 10-session series or groups of other sizes can be contracted at the rate \$1,895 per person.
- ✓ A hard copy of *Leading the Launch* is included for each participant.
- ✓ Additional travel costs for onsite visits are negotiated per contract.



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